




SPONSORSHIP OPPORTUNITIES

13TH *Annual*
Shakin' Not Stirred Gala

Saturday, February 28, 2026
The cocktail reception begins at 6PM
Followed by the Gala from 6:30PM - 10PM.

The Venue at Lenoir City
7690 Creekwood Park Blvd., Lenoir City, TN



The poster features a black background with a martini glass containing olives on the right side. At the bottom, there is a blue wavy line with a white heart shape.

Parkinson's Foundation
Laura Lutrick, Advancement Director
LLutrick@parkinson.org • 901-316-9838
www.parkinson.org/sns

The Parkinson's Foundation

The Parkinson's Foundation makes life better for people with Parkinson's disease by improving care and advancing research toward a cure. In everything we do, we build on the energy, experience, and passion of our global Parkinson's community.

More than one million Americans are living with Parkinson's disease, and 90,000 more are diagnosed each year. Too many navigate the disease alone for years, and too few get the care they need. With your help, we can get closer to the promise of a cure — and improve the quality of life for those affected by Parkinson's, right now.

Our Vision: Research

The **only way** we can find a cure for Parkinson's disease is through research. There is still a lot we don't know about Parkinson's, which is why we fund a range of initiatives geared toward ending the disease. The Parkinson's Foundation spurs discovery by funding cutting-edge research, innovative drug discovery through the [Parkinson's Virtual Biotech](#) in partnership with the Parkinson's UK, and a groundbreaking genetics study through [PD GENERation](#). While Parkinson's is complex, our strategy is simple — attack this disease from every angle.



Our Vision: Care

A central priority of the Parkinson's Foundation is to ensure that all people with Parkinson's disease (PD) can obtain the care they need to improve their health and quality of life. Currently, care for people with PD is varied and comprehensive care is not easily accessible. The Parkinson's Foundation [Global Care Network](#) creates more opportunities for people with PD to access high-quality care while also providing health professionals the chance to advance and share their knowledge.



The Global Care Network broadens the Foundation's footprint of care settings — closing the gap between those diagnosed with PD and those receiving comprehensive care, information and support. Our aim is to ensure that all people with PD have access to equitable and quality care —getting what they need, where and when they need it. This is essential to ensuring that all people with PD can live their best lives.

Our Vision: Education

All people living with Parkinson's, care partners, and family members should have the information and resources they need to live better. We design and support programs and resources that ensure key Parkinson's information is accessible, especially to populations of focus who live in geographic areas with limited access to care.

With the goal of reaching people with Parkinson's across the US., the Parkinson's Foundation provides free educational books and fact sheets through our [PF Library](#) and in-person and virtual education events. Our [community grants program](#) provides PD communities with health, wellness and education programs that make an impact on their emotional physical wellbeing and our [Helpline](#) provides current disease information, health and social care and referrals.



13th Annual Shakin' Not Stirred Gala

February 28, 2026

**The Venue at Lenoir City
7690 Creekwood Park Blvd.
Lenoir City, TN. 37772
Cocktail Reception 6PM
Gala 6:30PM– 10PM**

The Parkinson's Foundation's has partnered with Team KiMe to host the premier Shakin' Not Stirred Gala and Fundraiser which brings together people living with Parkinson's and their families, leaders in Parkinson's care and research, and individual and corporate supporters for an evening of live music, food, fun and connection.

The evening recognizes the work of the Parkinson's Foundation to make life better for people with Parkinson's disease and the strides being made to advance research and improve care. Funds raised from Shakin' Not Stirred will support the Parkinson's Foundation's critical work.

Request for Support

The Parkinson's Foundation respectfully requests your generous support of the 12th Annual Shakin' Not Stirred Gala. Proceeds from the event will provide funding to the Foundation's mission priorities to make life better for people with Parkinson's and their families.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$15,000

- Prominent name or logo recognition on event evite and promotional emails
- Prominent name or logo recognition on event website
- Prominent name or logo recognition on event signage
- Name recognition in event social media posts
- Special recognition from event podium
- Opportunity to address guests from event podium
- Prominent name or logo recognition in post-event Thank You email
- 20 tickets to event

Royal Flush Sponsor: \$10,000

- Name or large logo recognition on event evite and promotional emails
- Name or large logo recognition on event website
- Name or large logo recognition on event signage
- Name recognition in event social media posts
- Special recognition from event podium
- Name or large logo recognition in post-event Thank You email
- 16 tickets to event

Casino Royal Sponsor: \$7,000

- Name or medium logo recognition on promotional emails
- Name or medium logo recognition on event website
- Name or medium logo recognition on event signage
- Name or medium logo recognition in post-event Thank You email
- 10 tickets to event

Goldfinger Sponsor: \$5,000

- Name or logo recognition on promotional emails
- Name or logo recognition on event website
- Name or logo recognition on event signage
- 8 tickets to event

Skyfall Sponsor: \$2,500

- Name or logo recognition on event website
- Name or logo recognition on event signage
- 4 tickets to event

PARKINSON'S FOUNDATION

13th Annual Shakin' Not Stirred Gala 2026 Sponsorship Agreement

WE ARE PROUD TO SUPPORT THE PARKINSON'S FOUNDATION!

Please confirm level of support:

Sponsorship Level	Sponsorship Request
<input type="checkbox"/> Presenting Sponsorship	\$15,000
<input type="checkbox"/> Royal Flush Sponsorship	\$10,000
<input type="checkbox"/> Casino Royal Sponsorship	\$7,000
<input type="checkbox"/> Goldfinger Sponsorship	\$5,000
<input type="checkbox"/> Skyfall Sponsorship	\$2,500

Date:

Contact Name:

Company:

Street Address:

City:

State:

ZIP:

Phone:

Fax:

Email:

Please indicate how you would like to be listed as a sponsor:

Authorized Signature:

Please mail or email this letter of intent to the address below.

Payments can be made online at www.parkinson.org/sns. If you prefer to make your gift via check or through another giving channel, such as a donor-advised fund, a check, made payable to Parkinson's Foundation, can be mailed to the address below. Tax-ID: 13-1866796.

Parkinson's Foundation
Attn: Shakin' Not Stirred Gala
5757 Waterford District Drive, Suite 310
Miami, FL 33126