



KiMe Fund

Founder's Presentation

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Our Mission



Fund research to **find a cure** for
Parkinson's

Life Changing Events

- January 28, 2009
 - Diagnosis
- March 2010
 - 10 Minutes
- December 3, 2010
 - Fund Formed
- January 2011
 - First Board Meeting
 - First Fund Raising Activity

Our Approach

- Establish Fund followed by Foundation
- First Year Fund Raising Goal = \$100,000
 - Community & Corporate
- Diverse Advisory Board
 - Business
 - Financial
 - Science
 - Fund Raising
- Committees
 - Finance & Reporting
 - Strategic Funding
 - Fund Raising
 - Communications
 - Executive
- Transparency
 - Website (www.kimecnd.org)
 - Semi-Annual E-Newsletter
 - Accessible
- Strategic Relationships
 - University of Tennessee Cole Neuroscience Center
 - East Tennessee Foundation
 - 501(c) (3)
 - Receipt / Distribution of Funds
 - Fidelity Charitable Gift Fund
 - 501(c) (3)
 - Receipt / Distribution of Funds
- Theme – Care Contribute Cure

Why Donate to Us?

- Opportunity to make a difference by participating in finding a cure for Parkinson's...within our lifetime
- Donations directed towards Finding a Cure
- Minimal Administrative Expenses (goal is max of 10%)...your \$ will go to where it is needed most
- Tax deductible

What Can You Do?

- Get involved
 - Prayers
 - Research
 - Donate time
 - Host a Fund Raising Event
 - Identify Potential Contributors
 - Contribute In-Kind Services (e.g., Facilities, Food, Beverages)
 - Donate \$